

ADVISORY COMMITTEE MEETING MINUTES

PROGRAM COMMITTEE NAME:

Graphic Design and Photography
Advisory Committee

CHAIRPERSON: Ralph Duke					
MEETING DATE: July 27, 2017		MEETING TIME: 6:00 p.m.		MEETING PLACE: Parcels Hall 404	
RECORDER: Brent Cavanaugh				PREVIOUS MEETING: 12/02/2015	
MEMBERS PRESENT					
List all members of the committee, then place an X in the box left of name if present					
	NAME	TITLE	EMPLOYER INFO	PHONE	EMAIL
	Jae Elkins	Adjunct/Graphic Design	Amarillo College	806-346-8573	jlelkins@actx.edu
x	Karly McCutchan	Graphic Designer		806-922-8977	karlymccutchan@netzero.net
x	Jonathan Rollins	Senior Designer	Three Leaf Creative	806-236-8314	jonathan.rollins@gmail.com
x	Amber Spencer	Owner/Designer	Focal Point Design	806-282-4426	amber.m.spencer@gmail.com
x	Steve Bargas	Owner, Adjunct	Computer Services Software Inc.	806-282-9269	steve@stevebargas.com
	Gabrielle Green	Graphic Designer		806-676-2541	gabrielleggreen@hotmail.com
	Stefanie Carruth	Graphic Art/Web Design Specialist	Amarillo College	806-345-5511	smcarruth@actx.edu
x	Alicia Flake Cartrite	Graphic Designer	Hillside Christian Church	806-457-4978	alicia.cartrite@hillside wired.com
x	Cindy Wallace	Instructor/Photography	Amarillo College	912-596-1164	c0154524@actx.edu cindy@cindywallace.com
x	Art Gray	Owner	Gray's Studio	806-371-1523	art@graysdirect.com
	Mason Gray	Photographer	Gray's Studio	806-371-1523	mason@graysdirect.com
x	Katy Pair	Graphic Designer/Photographer	Katy Pair Photography	806-418-5499	katy@katypair.com
x	Tracy Pitt-Barnett	Adjunct and Owner	Portraits By Tracy	806-351-1331	tracybarnett17@yahoo.com
x	Ralph Duke	Owner/Photographer	Ralph Duke Photography	806-584-3330	ralphdukephoto@gmail.com
	Shannon Richardson	Owner	Shannon Richardson Photography	806-418-5877	mail@shannonrichardson.com
x	Haley McCall	Graphic Designer	Region 16	806-316-3811	haley.mccall@esc16.net

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x	Jill Gibson	Associate Dean of Liberal Arts/MM instructor	Amarillo College	806-371-5283	glgibson@actx.edu
	EX-OFFICIO'S PRESENT				
x	Brent Cavanaugh	Chair, Visual Arts and Instructor /Photography	Amarillo College	806-371-5272	blcavanaugh38@actx.edu
	Rene' West	Instructor /Photography	Amarillo College	806-345-5654	rewest@actx.edu
x	Derek Weathersbee	Instructor/Graphic Design	Amarillo College	806-371-5902	d0263091@actx.edu
x	Jaime Carrillo	Instructor/Graphic Design	Amarillo College	806-345-5547	j0069203@actx.edu
x	Victoria Taylor-Gore	Dean of Liberal Arts	Amarillo College	806-371-5982	vtaylorgore@actx.edu
	Seth White	Instructional Lab Supervisor, Adjunct/Graphic Design	Amarillo College	806-371-5094	swhite@actx.edu
	Ruth De Anda	Advising Associate	Amarillo College	806-3711-5212	r0343730@actx.edu
	Susie Wheeler	Grants Coordinator	AC	806-371-5352	lswheeler@actx.edu
x	Dr. Tamara Clunis	VPAA	AC	806-371-5226	ttclunis@actx.edu
	Frank Sobey	Associate VPAA	AC	806-371-5472	fesobey@actx.edu

Agenda Item	Action / Discussion / Information		Responsibility
Old Business:			
2017 MINUTES	Minutes approved unanimously.		Rose Dukes will submit minutes as written.
Introductions	Brent Cavanaugh will be the new Chair of Visual Arts as Victoria Taylor-Gore takes on her new role as the Dean of Liberal Arts. Please welcome our new full time Graphic Design faculty – Jaime Carrillo and new part time Graphic Instructor- Jae Elkins.		
CONTINUING EDUCATION REPORT			
CURRICULUM CHANGES PASSED SINCE LAST ADVISORY BOARD MEETING	<p>Photo AS degree was updated so that instead of having unspecified elective courses that may or may not transfer to another Photography program, specified academic Art courses that transfer to most Photography programs. See attached Photography AS degree.</p> <p>Graphic Design AAS (Print) was updated to delete ARTC 2311 History of Communications Graphics, the option is taking ARTS 2316 Painting I or ARTS 2323 Life Drawing I. These changes were approved at the last Graphic Design/Photography Advisory Committee Meeting.</p> <p>We have also begun cross listing ARTC 1302 Digital Imaging I with PHTC 1300 Photo Digital Imaging I with great success. One of the Photography faculty will be teaching the course. We continue to cross list other related courses in Graphic Design to insure courses make and can be offered each semester so students can complete their degrees sooner.</p> <p>New curriculum changes I Graphic Design and Photography- see attached.</p>		

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	<p>Questions and Comments:</p> <ul style="list-style-type: none"> I. Art History II is part of the Core, but Art History I is not required. II. Dr. Clunis suggested mapping learning objectives for overlap between courses III. Dereck suggested Computer Illustration and digital Imaging and Intro to Illustration to be combined. There is enough overlap of content between classes to combine into one. IV. Photo Digital Imaging I and Digital Imaging I are combined. V. Discussed streamlining certificates to make them stackable. VI. Dr. Clunis suggested making them worthwhile for street market value, and to track jobs after completion of degree. VII. Jill Suggested incorporating current Photo Special Topics into Video Production II. Follow up with Don Abel on course requirements. 																														
REPORT FROM DIVISION ADVISOR	<p>GRAPHIC DESIGN</p> <table> <tr> <td>2017FA ENROLLED</td><td></td><td>2016FA-2017 GRADUATED</td><td></td></tr> <tr> <td>ARTC.AAS</td><td>53*</td><td>ARTC.AAS</td><td>7</td></tr> <tr> <td>ARTC.CERT</td><td>10*</td><td>ARTC.CERT</td><td></td></tr> </table> <p>PHOTOGRAPHY</p> <table> <tr> <td>2017FA ENROLLED</td><td></td><td>2016FA-2017 GRADUATED</td><td></td></tr> <tr> <td>PHTC.AAS</td><td>19*</td><td>PHTC.AAS</td><td>6</td></tr> <tr> <td>PHTC.AS</td><td>6*</td><td>PHTC.AS</td><td></td></tr> <tr> <td>PHTC.CERT</td><td>4*</td><td>PHTC.CERT</td><td>2</td></tr> </table> <p>*This figure DOES NOT include current majors that have not enrolled for fall courses as of 7/18/17. Enrollment in each area will increase in the next month as additional majors enroll for fall courses.</p>	2017FA ENROLLED		2016FA-2017 GRADUATED		ARTC.AAS	53*	ARTC.AAS	7	ARTC.CERT	10*	ARTC.CERT		2017FA ENROLLED		2016FA-2017 GRADUATED		PHTC.AAS	19*	PHTC.AAS	6	PHTC.AS	6*	PHTC.AS		PHTC.CERT	4*	PHTC.CERT	2		
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OLD BUSINESS	Labs Update – Brent Cavanaugh – The Photo Lab has been upgraded to 16 GB of ram. Adobe Creative Cloud																														

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	<p>is working well.</p> <p>Software Update – Brent Cavanaugh – Committee voted that Adobe CC is necessary for the program.</p> <p>Printers Update – Brent Cavanaugh – 4 printers have been added to Perkins budget to be purchases this academic year. One Graphic Design lab and the Photo lab are up for replacement this year sometime.</p>		
MEMBER REPORTS			
EX-OFFICIO MEMBER REPORTS	<p>a. Program Manage (Dean)</p> <p>b. Faculty</p> <p>i. Addy Awards-GD students have done well winning Addy Awards this past year.</p> <p>ii. Student travel and activities Derek spoke of taking GD students to Denver.</p> <p>c. VPAA and / or Associate VPAA</p>		
NEW BUSINESS	<p>Jobs outlook – Jill mentions students working with publications at college building skills Magazine worked between meshing of mass media, graphic design and photography for the magazine.</p> <p>Vicky reinstates the need for feedback on the job market.</p> <p>Karly mentions opportunities for GD students to work remotely.</p> <p>Jill reported that some of their competitions do include some graphic and photo students.</p> <p>Internships – Looking for internships.</p> <p>Articulation agreements/ recruiting efforts</p> <p>Open discussion- Vicky asked for requests for female speakers throughout the year for the graphic design and photo per request from Perkins Grant.</p>		
ADJOURN	Meeting was adjourned at 8:00 pm		

Adjourned 8:00 pm

Recording Secretary: Brent Cavanaugh

Date: 07/17/2017

Next Meeting: Summer 2018

Brent Cavanaugh

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Language, Communication & Fine Arts Students by Department

	2009SP	2010SP	2010FA	2011SP	2011FA	2012SP	2012FA	2013SP	2013FA	2014SP	2014FA
ARTC	116	109	105	120	138	112	117	106	125	105	108
ARTS	47	38	63	60	72	48	50	47	45	37	52
COMM	103	93	91	89	95	88	102	81	90	77	92
DFTG	66	53	54	56	42	54	67	77	87	58	59
ENGL	25	25	41	43	45	39	44	29	28	33	28
INDS	36	32	31	29	31	24	21	20	0	0	0
LANG	7	3	4	4	7	5	7	7	6	5	2
MUSI	36	40	45	37	47	38	43	34	42	33	42
PHTC	100	86	82	91	93	92	92	70	76	52	65
RTVB	12	27	20	21	25	20	20	14	25	18	24
SGNL	37	42	46	39	30	33	27	25	21	21	22
SPCH	7	6	5	4	11	9	5	7	9	10	12
THEA	17	19	16	16	24	23	17	12	18	16	18
	609	573	603	609	660	585	612	529	572	465	524
on prob			9%	11%	10%	16%	12%	7%	4%	8%	12%