

Hereford Advisory Board Meeting Minutes

October 1, 2019

I. Call to order

Sara Pesina called to order the regular meeting of the Hereford Advisory Board at 5:30 pm. on October 1, 2019 at Amarillo College Hinkson Memorial Campus.

II. Roll call

Daniel Esquivel conducted a roll call. The following persons were present: Daniel Esquivel, Sara Pesina, Mike Schueler, Candace Campbell-Smith, Wade Hawkins, and Sheri Blankenship

III. Approval of minutes from last meeting

Daniel Esquivel read the minutes from the last meeting. The minutes were approved as read. Wade 1st; Mike 2nd.

IV. Open issues

- a) Daniel – Enrollment is at 202 unduplicated/459 enrollments.
- b) Truck Driving did not make the first 8 weeks due to TWC funds. The second 8 weeks class is full.
- c) AC is working on an Education Program. Our focus is on “Growing Our Own Teachers.” Education Classes will be offered here. Grant funding may be available for the students who attend these classes.
- d) Certified Nurse Aide will be offered this Spring 2020 semester. Clinical Sites will include: Kings Manor, Hereford Nursing and Rehab, Country View in Dimmitt, and one facility in Friona.
- e) February 7, 2020 will be a big day for the truck driving industry. All persons wanting a CDL license will have to attend an accredited course to attain it.
- f) The 2020 FY Budget was approved. AC will be adding a few positions. Part-Time Advising Associate, Tutors, ITV Coordinators, Math and Technology Instructors.

- g) Board of Regents meeting and dinner will be hosted at AC Hinkson Campus. (10/29/2019 @ 5:30 p.m.)
- h) Enrollment Strategic Plan -
Daniel spoke with Jeff Blackmon about how to promote AC. (Nursing, News Letter, Activities, What's New on Campus, Some Suggestions to Focus On and Target:
 - Career Counseling
 - Parenting to have successful kids
 - Need for Job seekers
 - Resume Building
 - Classes for Adults
 - Academic camps
 - Dancing, Archery, Bowling, and Tennis Camps
 - Culinary Classes
 - Keto
 - Cooking for Singles

V. New business

- a) Wade H. – Construction on duplexes have begun.
Community Center finish date possible in November 2020.
Leadership Hereford is going well.
- b) Sheri B.- HISD is busy but all is going as planned. Open house at Tierra Blanca is scheduled at 5:30 p.m. on October 7, 2019 (Monday).
- c) Candace C. – Dr. Barfoot is fitting in nicely at HRMC. Hospital is preparing for flu season.
- d) Sara P. – BBBS is promoting Bigs in Blues.

VI. Adjournment

Sara Pesina adjourned the meeting at 6:30 p.m.

Next meeting will be November 5, 2019.