

**AC Hereford Campus**  
**Advisory Committee Meeting**

**Room 101**

**December 6, 2012**

**12:00 PM**

**Minutes**

---

Invocation given by Mr. Randy Farr

**Executive Director's Report**

- Enrollment Report Spring 2013 – almost same as last Spring 2012
- Continuing Education - Promising, new programs will be available.
- ESL continues to improve
- Advertising should start this week
- Scheduling handouts have been printed and will be handed out to the community.

**New Issues**

- Business Management and Human Relations and Customer Service Programs will be offered .
- AC has assigned a person to focus on marketing for Dumas and Hereford Campuses only
- Truck Driving program will be offered .
- Spring, Summer, and Fall schedules are being discussed. Programs to be offered need to be discussed and agreed upon early on.

**Updates**

- Construction of new building- Preparation of land for the pad of the new building is almost complete. The plumbing should be finished by mid-February and the concrete work should begin shortly after.
- Due to the coming of the United Grocery Store, there should be an estimated 75 to 85 new positions open. They follow a strict policy on customer service. Students that are interested in the customer service program will benefit if they establish a job and work there.
- The Amarillo Area Foundation has contacted Amarillo College stating that they are interested in helping the Hereford Campus to succeed. They have agreed to match 50/50.

**Capital Campaign Discussion**

- Meeting with Mayor Bob Josserand on January 15, 2013.
- Bill Hanshaw – Indoor soccer arena and looking for community involvement.

- Diego Barela suggested to question the Amarillo Area Foundation about getting a possible credit for previous donations.
- AC will collaborate with WT on panhandle diversity training.
- Announcement
- Mr. Farr will be moving to the Dallas TX area in about six months.
- Scheduled Advisory Committee Meeting on January 17, 2013.
- Five new Faculty members will be hired on to instruct new programs to be offered soon.
- Hereford and Dumas Campuses will have access to new mobile labs.
- The role of the Advisory Committee is that they are the eyes, ears and voice of the community.
- Thank you for all that you do.

Meeting Adjourned 1:05 p.m.