AC Hinkson Memorial Campus Meeting Minutes

February 5, 2019

I. Call to order

Daniel Esquivel called to order the regular meeting of the Advisory Board Meeting at 5:30 p.m. on February 5, 2019 at AC Hinkson Memorial Campus.

II. Roll call

The meeting minutes were approved. Carolyn 1st; Mike 2nd – motion passed. Mike Schueler, Carolyn Waters, Wade Hawkins, Sheri Blankenship, Jerry Stevens, Daniel Esquivel, Susan Robbins, and Candice Campbell-Smith.

III. Approval of minutes from last meeting

The meeting minutes were approved. Carolyn 1st; Mike 2nd – motion passed.

IV. Open issues

- a) Enrollment 82 students short in Spring 2019 from last Spring. Discussion of causes may be the 8-week format. Some students cannot attend on a daily basis which is a requirement. Our students work and have families. Spring enrollment is always smaller than the Fall enrollment. We are trying to add classes for our students and now that we have ITV availability we can offer more courses so that we can boost enrollment. It is very difficult to get an instructor to come here to teach evening classes. Three instructors are on board to teaching via ITV. Government, Humanities, and U.S. History. Every classroom is equipped to add these ITV classes. We only need the cameras and that is not an issue.
- b) Instructors will be paid by range of students per class load and get a little more incentive by teaching an ITV class. We also pay mileage if they make a trip to Hereford to meet with students.
- c) We are seeing more traditional students than non-traditional. The students are right out of high school. AC is now all year round with 8-week courses. The A&P class is three hours every day. The students are struggling with the 8 week courses. We are trying to push to get the 16 weeks back for the A&P class.

- d) Surveys are being done. We will run a list and see what the issues are. We have lost some to WT. We will share the results once surveys are completed.
- e) We are modeling our 8-week classes from Odessa. We will be talking to them about how they overcame all the same issues we are having.
- f) CDL truck drivers continue to test in Amarillo. There is talk that they are thinking about coming back to test at Hereford. The East Campus and Moore County also have the CDL program. Our program takes only 8 students at a time. Four students for one instructor is all that is allowed.

V. New business

a) The Hereford Brand is closing and has also been bought.

VI. Adjournment

Daniel Esquivel adjourned the meeting at 6:25 p.m.