

Business Leadership Council Meeting Minutes

PROGRAM COMMITTEE NAME:		Automotive Business Leadership Council			
CHAIRPERSON:	Ryan Francis				
MEETING DATE:	03/22/2023	MEETING TIME:	11:30 - 1:30	MEETING PLACE:	Ware 207
RECORDER:	Rebecca Archer			PREVIOUS MEETING:	May 6, 2021

COMMITTEE MEMBERS

List all members of the committee, then place an X in the box left of name of those present

	NAME	TITLE	EMPLOYER INFO	PHONE	EMAIL
X	Terry D. Smith	Parts/Service Director	AutoNation / Cadillac Chevrolet	806-223-9402	smitht1@autonation.com
X	Art Perez	Owner	Scotties Transmission	(806) 358-4040	scottiestransmission@yahoo.com
X	Chris Garcia	Service manager	Tri state ford	806-376-4911	chris.garcia@tri-stateford.com
	Tammie McLeod	Senior Director	AutoNation Chevrolet	940-600-0402	mcleodt@autonation.com
	Daniel Trejo	Co-Owner	DTP Automotive & Diesel	806-341-2195	dtpautomotiveanddiesel@gmail.com
	Tyson Payne	Co-Owner	DTP Automotive & Diesel	806-678-8802	dtpautomotiveanddiesel@gmail.com

	Bill frank	Owner	Top gun	(806) 355-8929	wfrank1948@gmail.com
	Charles Chivington		Street Volkswagen		
	Greg Byler	Service Director	Street Volkswagen	806-231-8799	greg.byler@streetVW.com
	Ann mare	Service manager	Autonation/ cadillac		rothkrug@AUTONATION.COM
	Blaze Elliott	Owner	Blaze Automotive	806-358-3690	blazesautomotive18@gmail.com
	Brandon Anderson	Owner	Aardvaark Auto	806-356-0020	aardvarkautorepair@gmail.com
	Chauncy Hanke	Owner	Chauncy automotive	(806) 463-3149	clmautomotive@gmail.com, dhanke.chauncysauto@gmail.com
	Chris mcfarlin	Store manager	Orieilly's	806-584-7110	
	Chris walker	Service manager	Lone star power	806-398-2626	
	Destination Ford	Service manager	Stephen Martinez	682-404-8276	
	Issac Bernal	CTE Instructors	AISD	326-2816	
	Ivan Lujan	Maintenance Supervisor	Penske	806-731-8792	Ivan.Lujan@Penske.com
	Jason Reed	Service manager	Street Toyota Mazda	806-282-1881	jason_reed@street-toyota.com
	Jesus Caleron	Service manager	Ram country	214-918-8391	

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	Karyn Pierce	CTE Director Career Guidance Counselor	AISD	806-326-1305	karyn.pierce@amaisd.org
	Mike willson	Parts and Service Manager	Gene Messer Ford		
	Robert stover	Store manager	Napa Auto Parts	(806)353-4386	catlettautoamarillo@gmail.com
	Skeet Fincher	CTE Instructors	AISD	326 -7876	Skeet.Fincher@amaisd.org
	Todd McCarley		Christian Brothers	806-576-0801	tx046@christianbrothersauto.com
	Trey Hilbert	CTE Instructors	AISD	326-1968	

EX-OFFICIO'S PRESENT

X	Becky Burton	Associate Vice President of Academic Services	Amarillo College	806-371-5122	bkburton@actx.edu
X	Linda Munoz	Dean of Technical Education	Amarillo College	806-371-2999	jcramer@actx.edu
X	David Hall	Associate Dean of Technical Education	Amarillo College	806-335-4309	dhall@actx.edu
X	Rebecca Archer	Administrative Assistant	Amarillo College	(806) 371-5000	rarhcer@actx.edu
X	Rob Leuthen	Automotive Instructor	Amarillo College	806-335-4223	rlleuthen@actx.edu
X	Jeffrey Cramer	Transportation Program Coordinator	Amarillo College	(806) 371-5000	jcramer@actx.edu
X	Christiann Salayandia	Automotive Program Instructor	Amarillo College		cSalayandia@actx.edu
X	Gerod Strother	Automotive Program Instructor	Amarillo College		strother@actx.edu
X	Lori Petty	Director -Center for Teaching and Learning	Amarillo College	806-371-5920	lpetty@actx.edu

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1. Welcome and Introductions

- a. Ryan opened the meeting, with introductions of employers and faculty
- b. Ryan provided a brief overview of what attendees could expect from today's meeting:
 - i. Registration and voting process for Key Strategic Areas (KSA)
 - ii. Discussions on the voting results
 - iii. Updates on program initiatives
 - iv. Feedback session and industry-led discussions

2. Review of BLC Format

- a. Ryan provided a brief overview of the Business Leadership Council (BLC) and its purpose. The primary goal is to establish a strong and enduring relationship with employers and to ensure that our programs align with industry needs. We aim to understand what actions we must take as a college to support industry growth, including:
 - i. Collaboration and Engagement
 - ii. Identifying Industry Expectations
 - iii. Facilitating Industry-Led Discussions and Receiving Candid Feedback
 - iv. Supporting Industry by aligning curriculum to produce job-ready graduates.

3. KSA Overview

- a. Employer voted via Calibrate Skills engine tool
 - i. Scores and Items were discussed in depth. (See Score results)

4. KSA Analysis and discussion

- a. Basic entry level job tasks were outlined by employers, including:
 - i. Quick Lube
 - ii. Alignments
 - iii. Brake Jobs
 - iv. Tire Repair
 - v. Very light repairs
- b. Employers outlined roadblocks with current hires and interns. Including:
 - i. Lack of hands on (Chris)
 - ii. Tool knowledge is ok, but need computer diagnostic knowledge (Terry Smith)
 - iii. know how to interpret diagrams / schematics / read and follow step-by-step instructions (All employers)
- c. Employers outlined skills they find especially important
 - i. Show up on time
 - ii. Good attitude
 - iii. Professionalism
 - iv. Stories / Documentation are crucial on repairs (Chris)
 - v. Comprehension – CRITICAL
 - vi. Service Provider training
 - vii. Electronics voltmeter/wiring diagram knowledge (Art)

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- viii. Use Scan tools to diagnose vehicle (Terry)
- ix. Use Pneumatic Air Tools - CRITICAL
- x. Cleanliness
- xi. Wiring is Advanced skill, but need to have an idea in order to diagnose
- xii. Familiarity with tools - and experience in shop (Terry)
- xiii. Welding is useful, but not really needed (Chris)
- d. Employers were asked what future trends to be considered:
 - i. Technician shortage was highlighted as experienced by all employers present.
 - ii. EV technician training
 - 1. Strothers asks about electric engines . Terry responds that they are already getting trained in house. Chris responds that training is necessary and a shop has to have the health to temporarily lose some staff while they are training.. Chris suggests ASSET (ford) T10 Program (Toyota program). Hybrid and electric certification. Chris will provide a contact on these programs. These are manufacturing programs. Jeffrey says this would require instructors to be trained by that company. Equipment from that company Etc. .Art notes that Factory training is ideal.
 - iii. Chris Garcia highlighted that ASE is ok, but Industry specific training is desirable!

5. Program Updates

- a. Amarillo College program coordinator, Jeffrey Cramer, and Ryan Francis provided updates including:
 - i. Articulation agreements with Hereford / Amtech / Highland Park
 - ii. Recruitment effort is critical
 - iii. ASE Certifications were added to the curriculum

6. Adjournment

ASR

Approver's Signature:

Gerod Strother

Chairperson Signature:

Date:

02/22/2024

Next Meeting: TBD

TBD

Program Coordinator

David Hall

Dean, Technical Education

02/23/2024