

Business Leadership Council Minutes

PROGRAM COMMITTEE NAME:		Collision Technology Business Leadership Council			
CHAIRPERSON:	Jeffrey Cramer				
MEETING DATE:	02/08/2023	MEETING TIME:	11:30 AM – 1:00 PM	MEETING PLACE:	AC Washington Street Campus, Ware 207
RECORDER:	Rebecca Archer			PREVIOUS MEETING:	05/15/2023
COLLISION TECHNOLOGY COUNCIL MEMBERS					
List all members of the committee, then place an X in the box left of name of those present					
	NAME	TITLE	EMPLOYER INFO	PHONE	EMAIL
X	Pat Flieschman	West Texas Representative	3M	(806) 535-7043	pmflieschmanl@mmm.com
X	John Stromberg	Painter	Acme Body Shop	(806) 373-5349	
	Jay Barrett	Principal/ Board of Regents	AISD -AMTech / Amarillo College	(806) 236-0681	jay.barrett@amaisd.org
	Skeet Fincher	Faculty	AISD -AMTech	(806) 326-7983	skeet.finch@amaisd.org
X	Karyn Pierce	Career and Technical Education Director	AISD -AMTech	(806) 326-1305	karyn.pierce@amaisd.org
	Scott Wright	Body Shop Manager	Bruckner's	(806) 584-8700	swright@brucknertruck.com
	Kent Fletcher	Owner	C. A. R. S. Paintless Dent Repair	(806) 683-4981	carspdr@gmail.com
X	Jeremy Canada	Painter	Drury & Moss Body Shop		
X	Robert Drury	Owner	Drury & Moss Body Shop	(806) 358-8134	robertdrury@drurybodyshop.com
	Perry York	Sales	English Color		pyork@englishcolor.com
	Paul Elms		Harvey's Precision Body	(806) 647-8413	bodieshop@suddenlink.com
X	Martin Forde	General Manager	IAC Aerospace Coatings		
X	Jewlie Smith	Human Resources	IAC Aerospace Coatings		
X	Jace Fincher	Co-Owner	Jimmy Fincher's Body Shop	(806) 690-1313	jace@jimmyfincherbodyshop.com
X	Brad Flatt	Manager	Premier Truck Group	(806) 374-1033	bflatt@premiertruck.com
	Kenny Stidd, Jr	Body Shop Manager	Pro Tech Body Shop	(806) 322-3900	estimates@protech-autobody.com
X	David Ulch	Owner	Pro Tech Body Shop	(806) 322-3900	david@protech-autobody.com
X	Lupe Herrera	Owner	Professional Collision Equipment	(325) 439-8271	lupe@gotopce.com
	Curtis Miller	Territory Manager	Sherwin Williams Automotive	(505) 917-8916	curtis.c.miller@sherwin.com
X	Mark Warwick	Owner	Soncy Road Body Shop	(806) 676-6165	mark@soncyroad.com
X	Jason Eubanks	Owner	Southwest Body Shop	(806) 353-7246	jason@swbodyshop.com
X	Trevor Cain	Sales Manager	West Texas Auto Colors - Amarillo	(806) 236-0171	trevorgcain@yahoo.com
X	Anthony Palomo	Manager	West Texas Auto Colors - Lubbock	(806) 831-7765	brajapalomo3@yahoo.com

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EX-OFFICIO'S PRESENT					
	NAME	TITLE	EMPLOYER INFO	PHONE	EMAIL
X	Rebecca Archer	Administrative Assistant	Amarillo College	(806) 335-4211	rcarcher@actx.edu
X	Becky Burton	Associate Vice President of Academic Services	Amarillo College	(806) 371-5122	bkburton@actx.edu
X	Jeffrey Cramer	Transportation Coordinator	Amarillo College	(806) 335-4374	jcramer@actx.edu
X	Ryan Francis	Coordinator Workforce Employer Relations	Amarillo College	(806) 335-4229	rfrancis@actx.edu
X	Brent Gandy	Collision Faculty	Amarillo College	(806) 335-4372	b0147485@actx.edu
X	David Hall	Associate Dean of Technical Education	Amarillo College	(806) 663-3821	dhall36@actx.edu
X	Dr. Linda Munõz	Dean of Technical Education	Amarillo College	(806) 335-4352	lmunoz27@actx.edu
	Barbara Wahi	Senior Director of Work Based Learning	Amarillo College	(806) 371-5974	bjwahi@actx.edu

1. Welcome and Introductions

Mr. Francis gave a quick overview of what would the attendees could expect from the meeting today.

- (KSA) registration and voting process
- Conversations over the voting results
- Program updates
- Feedback and Industry led discussion

Introductions were made.

2. Review of Business Leadership Council (BLC) Format

Ryan gave a brief overview of what the Business Leadership Council (BLC) is and what purpose it serves. The main purpose is to foster a deep and sustainable relationship with Employers and to ensure that our programs meet the needs of the industry. We want to know what we need to do as a college to align with industry and contribute to its growth. This involves:

- Collaboration / Engagement
- Discover Industry Expectations
- Industry Led Discussion and Candid Feedback
- Support Industry by aligning curriculum in order to produce labor ready graduates.

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3. Knowledge and Skills and Abilities (KSA) overview reviews

As educators, we need to ascertain what knowledge, skills and abilities (KSAs) critical for our graduates to have in order to be hireable by industry standards. To do this, we will ask each attendee to log onto a computer application and complete a quick questionnaire regarding specific skills generated by the Department of Labor and how important they feel they would be for a new hire to have in this industry. The app would ask the user to score each skill as it pertains to an entry level worker. They would choose Critical (required) , Important (complimentary to the job), Beneficial (nice to have), Irrelevant (does not apply at all.)

An understanding of what KSAs are critical and expected, will enable us to align our curriculum with those standards and to prepare our students for a seamless entry into their chosen field.

4. KSA Analysis and discussion

After the attendees completed the questionnaires and ranked the Skills Ryan prompted a discussion regarding the skills presented in the app. We wondered if the majority of them were critical for our graduates to have, why or why not. Since the attendees were from various areas of this industry, ie: painting vs. body work or sales, they were encouraged to start a discussion regarding what specific skills they need in their specific areas of expertise.

Some of the critical skills they felt new hires needed to have were:

- Work Ethic
- A correct understanding of where they are starting out on the pay scale.
- Their own basic set of tools
- Accurate Tear down / Reconstruction
- Very basic paint skills (they would not be expected to paint until much later)
- Paint preparation
- Vehicle detailing (cleaning the vehicle before returning it to the owner)

Dr. Munõz requested that industry put together a list of “Basic Tools” for this industry that we could encourage the students to purchase while they are still in school.

Attendees were asked if the Internship program was necessary for student success. Robert Drury said it is critical. Others agreed and felt that the Internship process would help the student to know whether or not this was indeed an industry that they wanted to go into. They felt it was better for them to find out early in their educational process rather than waiting until they graduated. They felt that the second semester was perfect placement for that offering in the curriculum. Linda asked if they could help identify what skills we needed to teach the students in the 16 weeks before the Internship in order for them to have success as an Intern.

Martin Forde with IAC Aerospace Coatings suggested that students start out with basic skills that just touch both the areas of paint and body work in the first 16 weeks, then branch off into two separate tracks, one for Paint Techs, one for Body Techs since they are so different. Separate the curriculum accordingly.

The group was asked which Industry certification was important to them, Automotive Service Excellence (ASE) or I-CAR. I-CAR was the unanimous response.

5. Program updates

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6. Adjournment
The meeting was adjourned at

Chairperson Signature:		Next Meeting: May 15, 2023
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Brent Gandy

collision repair technology instructor

02/22/2024

David Hall

Dean, Technical Education

02/19/2024

ASR

