

Creative Arts Business Leadership Council Meeting 12/08/2023

Meeting starts at 10:30am

Attendees listed separately

- Introduction from Becky Easton (Dean of Liberal Arts)
- This is an orientation meeting.
 - Meeting to follow are ran by members and input is important.
- BLC foster deep sustainable relationships that ensure curriculum design and credentials meet the needs of the industry and our community.
- BLC Meetings are to reform workforce, our community, and our students.
 - The questions is, What do we need to do to “fix” it?
 - Your work and input is VERY important.
- Value of a BLC
 - Reduce recruiting and training budget
 - Build collaborative sectors-based networks
 - Benefit of Student, building the future of workforce
 - A solid Career Pathway
- *Invest in capital Investments*
- John Brixen – Graphic Design
 - Programs could be 2 and a half to 3 years.
 - 60 Semester Hours
- Gave explanation of the requirements for Print Media, Animation, & Web Design.
- Goal – Add an Advance Certificate
 - What else do the students need to be able to handle content or work to better fit their jobs.
- Enrollment is going up.
 - 2023 is the best year so far.
 - About 160 students enrolled
 - Goal is to continue to see improvement in enrollment and see 2024 even better than 2023.
- Brent Cavanaugh – Photography Program
- Certificate Degree Coursework
 - Major Course Req. Related Course Req.
 - 21 Sem. Hrs + 3 Sem. Hrs = 24 Credit Sem. Hrs
 - Completed in 2 to 3 semsters
- Associates (Total 60 Sem. Hrs)
 - General Education (15 Hrs)
 - Major Course Req. (30 Hrs)
 - Related Course Req. (15Hrs)
- A.S. Course (Transfer)
 - 42 Sem. Hrs.
 - This is a transfer certification.

- This will allow students to transfer so they can do something different AC does not offer.
- Student enrollment coming up.
- 69% of photographer are self-employed.
- Employment
 - 197 employed in Media in our Community
 - Our graduate numbers are low, goal is for them to increase.
 - AC Grads from Photography: Average 10
- Don Abel – Mass Media
 - Gave Handouts and gave a breakdown of reequipment for his program.
- The BLC Cycle
- Next Meeting Expectations
 - KSA (Knowledge Skills and Abilities) Voting and Analysis
 - Meet with corresponding programs
 - Job Profile
- KSA Rating on curriculum

Meeting adjourns at 11:30am

Rebecca Eata
Dean of Liberal Arts