

PRESIDENT'S CABINET MEETING
June 4, 2024
MINUTES

CALLED TO ORDER

9:05 a.m.

ADJOURNED

11:04 a.m.

MEMBERS PRESENT

Bob Austin, Kevin Ball, Cheryl Jones, Chris Sharp, Joe Bill Sherrod, Denese Skinner, Frank Sobey, Mark White

MEMBERS ABSENT

OTHERS PRESENT

Joy Brenneman, Recorder

DISCUSSION:

1. COMMUNICATION & MARKETING SWOT ANALYSIS	Ball
Mr. Ball discussed the SWOT Analysis for Communications & Marketing, Panhandle PBS, and FM90. He identified each department's strengths, weaknesses, opportunities, and threats and discussed with Cabinet ideas and plans for the future in each of these areas. He was especially encouraged by each area being fully staffed currently and expressed concern over ongoing needs for upgraded technology in all areas. He noted that in each of his departments, education, student experience, and training are of first importance.	
Action Items: <ul style="list-style-type: none">• None	

2. ROCKROSE SPORTS PARK	White
Mr. White reported that Jimmy Lackey with Kids' Inc. is working on new numbers for AC's involvement with this sports park. The current request is still \$3M. A field will be reconfigured to meet the needs of Amarillo College's baseball program, and other fields will be made more accessible for different age groups. AC's baseball coach will need to be involved in the planning. Input from the Board Finance and Executive committees will be requested.	
Action Items: <ul style="list-style-type: none">• Add to the agendas for the next Finance and Executive Committee meetings.	

3. FOOD TRUCKS APPROVAL	Sharp
Mr. Sharp discussed the presence of food trucks at recent events, particularly an upcoming June Jazz. The Café and Book Store bring in extra staff during this event, and it is a good money maker for them. He asked if it might be possible to limit the number of food trucks during June Jazz and to have a single contact to coordinate food trucks on campus.	
Cabinet also discussed the protocol for moving June Jazz indoors during inclement weather. The AC Chief of Police will make that call.	
Action Items: <ul style="list-style-type: none">• Amber Hamilton will be named as the contact responsible for coordinating food trucks. She will need to work with facilities for hook ups, etc.• This will be the last summer food trucks will be allowed at June Jazz• Mr. Sharp will discuss the June Jazz weather situation with Aaron Huddleston.	

4. PAINTED QUARTER HORSE	Sharp
Amarillo College owns a horse from Center City which is located at the Innovation Outpost. There has been a request to move this horse to the new First Responders' building. AC will purchase a new base and work with the person recommended by Center City to move the horse and have it repainted with a first responders theme.	
Action Items: <ul style="list-style-type: none"> Cabinet agreed to have the horse moved and repainted. 	
5. THE RANGE	Skinner
Amarillo College previously met with The Range to discuss workforce programming funded through Texas Workforce Commission. The Range proposed acting as a liaison between the College and employers to utilize Skills Development Funds.	
Dr. Sobey has plans in place to focus on sector-based and customized workforce training at the Innovation Outpost.	
Action Items: <ul style="list-style-type: none"> None 	
6. EMPLOYEE EDUCATION REIMBURSEMENT PROGRAM	Jones
Moved to next week's agenda.	
Action Items: <ul style="list-style-type: none"> None 	
7. FUTURE OF THE Innovation Outpost	Sobey
Dr. Sobey discussed proposed plans for the Innovation Outpost, including hiring an Executive Director of Workforce Training and Development and a Receptionist (funds are available for these positions).	
Action Items: <ul style="list-style-type: none"> A communication to the College about the direction of the IO is forthcoming. 	
8. NEW TECHNOLOGY PLATFORMS, DIGITAL FRONT DOOR, AND VETTING PROTOCOLS	Sobey
Moved to next week's agenda.	
Action Items: <ul style="list-style-type: none"> None 	
9. THE NEXT STRATEGIC PLAN – 2030	Sobey
Dr. Sobey will be asking the Board to approve a one-year extension for the Strategic Plan, which will end in 2025. An extra year is needed to accommodate the hiring of a new president, gathering of data, and using a shared governance approach to the planning. Tina Babb will check with SACS to see if this is allowed, and the planning process will then begin.	
Action Items: <ul style="list-style-type: none"> Create agenda item for the June 18, 2024 regular Board meeting. 	
10. OTHER DISCUSSION	Cabinet
None.	
Action Items: <ul style="list-style-type: none"> n/a 	