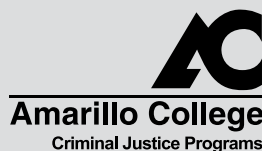


Heroes, Warriors and The Pursuit of Excellence

Presented by Brian Willis

Tuesday, February 11, 2014
8:00 a.m. – 5:00 p.m.



Harnessing the Winning Wind and The Warrior Spirit

This powerful one-day seminar covers a wide range of critical elements to guide criminal justice professionals through their careers. Throughout the day, Brian will share stories of ordinary men and women who found the strength to persevere and endure in spite of overwhelming obstacles. The presentation will reveal three characteristics shared by all of these heroes:

Life's Most Powerful Question – What's Important Now?:

The W.I.N. philosophy will be explored throughout the day as it relates to the pursuit of personal excellence for criminal justice professionals. This guiding principle will assist officers in prioritizing the choices they are faced with in both their personal and professional lives.

The Winning Mind: This component explores the concept of “winning” as an important element of the Warrior Spirit. Winning for law enforcement professionals covers the entire spectrum of force response options from professional presence to the use of deadly force. Winning, however, is about far more than just the specific outcome of an event or confrontation. Winning is also about the process of mental and physical preparation as elements of the pursuit of personal excellence. Strategies for creating the Winning Mind in officers at all levels will be explored throughout the day. The many realities officers face in today's world will also be examined. Acknowledging and understanding these realities allows officers to be successful in their chosen profession.

The Warrior Spirit: The Warrior Spirit is a powerful force that resides within each and every officer. This Warrior Spirit is a critical element in the ability of criminal justice professionals to be successful in any arena of performance. The mission of law enforcement officers, supervisors and leaders is to nurture and develop that Warrior Spirit in themselves and their fellow officers. This portion of the presentation will also link key aspects of the Warrior Pyramid, the Winning Mind, and the Pursuit of Personal Excellence. The critical link between the warrior values of honor, professionalism, courage, integrity, humility, and discipline and organizational core values will also be explored. Case studies, videos and group discussion will bring these concepts to life and provide you with strategies to apply them to your career and your life.

The Pursuit of Personal Excellence

The Pursuit of Personal Excellence will provide you with proven strategies to change the way you think, help you in your decision-making, improve your relationships, and help you live the life you are capable of living. This dynamic and insightful presentation is designed to provide you with the tools, tactics, and strategies you need to make the positive changes you are after in your life. To bring the concept of the pursuit of excellence to life, Brian will share a number of powerful stories throughout the presentation, including his personal story of the journey from being homeless at age 16 to realizing his childhood dream of becoming a police officer. These stories of people who, when faced with incredible obstacles and challenges, Dared to Soar by choosing to view adversity in their life as an opportunity to learn and grow, will make you laugh and may just make you cry. They will definitely make you reflect on your own life. As a result, you will walk away with renewed focus and energized about the possibilities for your life.

At The Pursuit of Personal Excellence, you will learn:

- The roots of victim thinking and its impact on personal and organizational excellence.
- The role of Life's Most Powerful Question in the Pursuit of Excellence.
- Tactics for breaking free from victim thinking.
- The power of Possibility Thinking.
- Keys to move past the fear of success and embrace the pursuit of excellence.
- Proven strategies for creating lasting change in your life.
- The true meaning of 'A Legacy'.
- Strategies for creating a Legacy of Excellence in your life.
- Insights from great coaches on creating a Legacy of Excellence.
- Action steps to make a difference in the lives of the people you mentor, coach and lead.

Heroes, Warriors and The Pursuit of Excellence

REGISTRATION FORM – MAIL OR FAX

OFFICE USE ONLY

[] OE: 129613, CJSA 2000 2005 [] PRPC: 129612, CJSA 2000 2921
[] PAJPO: 129611, CJSA 2000 2920

Last 4 digits of SS# or AC ID: _____
Date of Birth: _____ Gender: ☐ Male ☐ Female
Last Name: _____
First Name: _____ M.I.: _____
Address: _____
City: _____ State: _____
County: _____ Zip: _____
Home Phone: _____
Business Phone: _____
Personal E-Mail: _____
Business E-Mail: _____
Employer or Type of Business: _____

Credit Type: ☐ TCLEOSE (PID#: _____)
☐ TJJD ☐ CPE ☐ LPC/LMFT/SW ☐ General

Ethnic Origin (Voluntary – will not affect enrollment)

Are you Hispanic? ☐ Yes ☐ No

What is your race? (check all that apply)

- ☐ American Indian or Alaskan Native ☐ Asian
☐ Black or African-American ☐ White
☐ Native Hawaiian/Other Pacific Islander

I certify that the information given is complete and correct.

Date: _____

Signature: _____

Payment Options:

- ☐ I am a PAJPO member ☐ I am covered by the PRPC contract
☐ My payment method is listed below

Method of Payment:

☐ Cash ☐ Check ☐ Money Order

Credit Card: ☐ Visa ☐ MC ☐ AmEx ☐ Discover

Card #: _____ Exp. Date: _____

Security Code: _____ Signature: _____

☐ Bill To: _____

P. O. #: _____ (Please include Letter of Billing or Copy of P.O.)

Any student, who because of a disabling condition may require some special arrangements in order to meet course requirements, should contact disAbility Services (SSC 119, Phone 371-5436) as soon as possible.

Enrollment Eligibility Notice: Students with outstanding obligations to Amarillo College may not be allowed to enroll in or complete a continuing education course until the obligations are fulfilled. Students who have received a Criminal Trespass Warning from Amarillo College will not be allowed to enroll in courses held on any AC campus unless the warning has been lifted.

Cost: \$59 per person

(PRPC Sponsored – No Charge for Qualifying
Law Enforcement Officers)

About the Presenter

Brian Willis is recognized throughout North America as a thought leader, a man with many questions, a speaker who inspires, informs and ignites audiences to action, an author and a catalyst for change in the law enforcement profession. Brian is driven by his dedication to inspire the pursuit of personal excellence and his belief that every law enforcement officer deserves to experience awesome training.

Brian was a full-time police officer for 25 years and has over 23 years of law enforcement training experience. He is the recipient of a lifetime achievement award for his contributions to officer safety in Canada and was named Law Officer Trainer of the Year in 2011.

Sponsors

*Amarillo College Criminal Justice Programs
Panhandle Association of Juvenile Probation Officers*

Location

Amarillo College Downtown Campus – Auditorium
1314 S. Polk St. • Amarillo, Texas

Target Audience/CEUs

Law enforcement officers, probation officers, related professionals, and the staff who work with them.

TCOLE credit provided. TJJD credit requested. General CEUs will be awarded to all. For successful completion, this program must be attended in its entirety.

Questions/Registration

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Criminal Justice Programs
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Amarillo, TX 79178**

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CriminalJustice@actx.edu**



Amarillo College
Criminal Justice Programs