

“The Winning Mind”™ for Women

“Don’t Train to Survive...Learn to WIN!”

Amarillo, Texas
Wed, October 28, 2015
8am-5pm

TUITION: FREE
Thanks to CLEAT



Training Site Address:
Amarillo College
West Campus Lecture Hall
6222 W. 9th Avenue
Amarillo, TX 79106

TCOLE CREDIT:
Officers will receive 8-hours of credit
from the Texas Commission on Law
Enforcement (TCOLE)

MORE INFO:
E-Mail Chris Jones
CLEAT Training Coordinator
chris.jones@cleat.org

*"This was the best training I've attended
in 18 years & the most effective instructor
I've ever had.
I will never forget her message."*

*"Honest, witty education we can start
using today! Straight up REALITY!
Wonderfully inspiring and informative!
Betsy is phenomenal!"*

Real World Training for Women in Law Enforcement



This training is like no other. It encourages women, and those who train and supervise them, to look beyond the anecdotal, “that’s-the-way-we’ve-always-done-it” world. Veteran instructor Sgt. Betsy Smith (ret.) will guide students through 8 hours of intensive, interactive training that will provide attendees with information they can employ to improve and enhance both their professional and personal lives. The multi-media format keeps students engaged and entertained while providing personnel with a realistic view of gender differences and how these can be harnessed in both men and women to improve performance, morale, communication, relationships, and especially officer safety.

We’ll Talk About:

- Why and how to embrace a **Warrior Mindset** regardless of your career path
- Why “survival” is minimalistic and how we must train to **WIN!**
- Maintaining the “**Not Today**” mindset, on every call, on every shift
- How to leave behind the “victim-based” mentality
- Recognizing and taking advantage of the differences between men and women
- Learning to communicate effectively with everyone in your agency and beyond
- Embracing responsibility for your own **tactics, training, safety and success!**
- How to bring your family into your world to enhance off duty safety and your relationships
- Finding and using the best female-specific training and equipment available
- Learning to “**lead, mentor and inspire**” others regardless of assignment
- How to increase your awareness & overcome the deadly effects of “**ROUTINE**”
- Assessing your own career and building a plan for *real* success
- How to truly embrace “the brotherhood” of law enforcement and stand together

– AND SO MUCH MORE!

REGISTER NOW!

Online via the CLEAT Website

Go to > Training Tab > Training Schedule

Or go here: <http://mbr.cleat.org/TR102815BS>

DAVE SMITH & ASSOCIATES
“WINNING MIND SEMINARS”

www.femaleforces.com

Don’t Whine... WIN!