

AC Color Palette

Primary Colors

AC Blue | Pantone 286 C | CMYK: 100 / 75 / 0 / 0 | RGB: 0 / 51 / 160 | HEX: 0033A0



White | Pantone | CMYK: 0 / 0 / 0 / 0 | RGB: 225 / 225 / 225 | HEX: FFFFFFFF



Secondary Colors

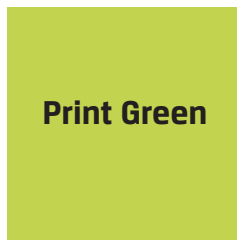
Cool Gray 3
Pantone Cool Gray 3 C
CMYK: 8 / 5 / 7 / 16
RGB: 200 / 201 / 199
HEX: C8C9C7

Cool Gray 9
Pantone Cool Gray 9 C
CMYK: 30 / 22 / 17 / 57
RGB: 117 / 120 / 123
HEX: 75787B

Tertiary Colors



Orange
Pantone 1495 C
CMYK: 0 / 46 / 78 / 0
RGB: 255 / 143 / 28
HEX: FF8F1C



Lime Green - PRINT
Pantone 583 C
CMYK: 28/3/86/0
RGB: 195/210/79
HEX: B7BF10



Lime Green - DIGITAL
Pantone 382 C
CMYK: 28 / 0 / 100 / 0
RGB: 196 / 214 / 0
HEX: C4D600



Yellow
Pantone 109 C
CMYK: 0 / 9 / 100 / 0
RGB: 255 / 209 / 0
HEX: FFD100