

MEMORANDUM

FROM: Mark D. White, Executive Vice President & General Counsel

TO: Candidates for Amarillo College Board of Regents 2025

RE: Amarillo College's Intellectual Property and Policy

This is meant to be a convenient reminder that candidates should be careful about the use of Amarillo College logos in and on campaign materials.

Amarillo College claims the logos below as its intellectual property and they have been registered with the U.S. Patent and Trademark Office. The college carefully protects this intellectual property. These logos may not be used by anyone, including candidates for the Board of Regents, without express written permission from the college.

The main purpose for not allowing candidates to use these logos is to ensure that the campaign materials are not misleading since Amarillo College does not officially endorse any person's candidacy.

By giving you information at the beginning of the campaign, it is my hope that you take this information into account before spending money on campaign materials.

Also, be mindful of the Board of Regent's Policy Manual Section GD which states, "Except to the extent a College District facility is used as an official polling place, College District facilities shall not be available for use by individuals or groups for political advertising, campaign communications, or electioneering, as those terms are used in state law." The term electioneering has been defined to include communications supporting or opposing a political candidate, party, or measure.

