



GALLUP®

Q03. Do What I Do Best Every Day

At work, I have the opportunity to do what I do best every day.

Know Me

The most powerful benefit a manager can provide employees is to place them in roles that allow them to apply the best of their natural selves — their talents — as well as their skills and knowledge every day.

People who focus on using their strengths are six times as likely to be engaged in their jobs.

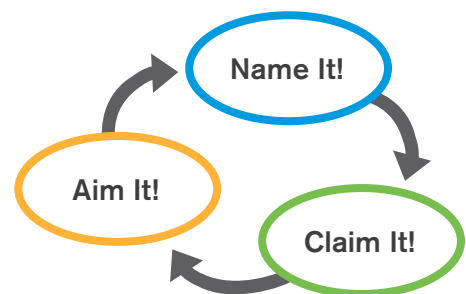
People who receive feedback on their strengths have 7.8% greater productivity.

Three Ways to Help Employees Appreciate and Use Their Strengths

Name It!: Help employees gain awareness of and keep in mind their individual talents and strengths.

Aim It!: Help team members intentionally invest in the development of their talents and strengths.

Claim It!: Help team members appreciate the value and opportunities their talents and strengths offer.



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