GALLUP*



Q04. Recognition Last Seven Days

In the last seven days, I have received recognition or praise for doing good work.

Help Me See My Value

Employees need to know that their best efforts are acknowledged and valued.

Globally, in the typical workgroup Gallup has studied, about four in 10 employees strongly agree that they have received recognition for doing good work in the last seven days.

Employees who are not adequately recognized at work are twice as likely to say they'll quit in the next year.

Three Attributes of Effective Recognition



Authentic: Recognition that feels genuine, real and heartfelt.



Meaningful: Praise that highlights the value of the work and the person doing it.



Motivating: Recognition that taps into what matters most to the individual.