

Amarillo College Curriculum Map Template

Division:	STEM
Degree/Academic Program(s):	Business Management (BMGT.AAS; BMGT.CERT.ADV; BMGT.CERT.SBM; BMGT.CERT; BMGT.MKT)
Dean:	Edie Carter
Chair/Director/Coordinator:	Jodi Lindseth
Submission Date:	Fall 2017
Purpose Statement:	The mission of the Business Management Program at Amarillo College is to prepare students for success in business management and business-related studies for career placement and advancement within their current or future employment.

All Goals Relate to Business Management Core for all associate degrees and certificates (listed above).

Goal #1: To graduate students who are prepared for employment or advancement in the management field.		
Program-Specific Courses	PLO #1: Students will demonstrate skills needed to progress to an advanced or managerial position	PLO #2: Students will present themselves as professionals
BMGT-1301 (Supervision)	I, D	I, D
BMGT-1305 (Comm.Mgmt)	I, D	I, D
BMGT-1307 (HPWT)	I, D	I, D
BMGT-1373 (Prof. Image)	I, D	I, D
BMGT-1382 (Prof. Image)	I, D	I, D
BMGT-1382 (Co-op)	I, D	I, D
BMGT-1383 (Co-op)	D, M	I, D
BMGT-2303 (Pro. Solv.)	D, M	D, M
BMGT-2309 (Leadership)	D, M	D, M
BMGT-2331 (Prin. Qual)	D, M	D, M
BUSA (1312) (Investments)	I	I, D
BUSG-1315 (Small Bus.)	I, D	I, D
BUSG-2309 (Sm Bus. Entr.)	D	D, M
HRPO-1311 (Human Relations)	I, D	I, D
HRPO -2301 (HR Mgmt)	D, M	D, M
MRKG-1311 (Prin. of Mrkt)	I, D	I, D
MRKG-2333 (Pric. Selling)	D	D, M

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Goal #2: To graduate students who are able to use effective supervisory skills.		
Program-Specific Courses	PLO #1: Students will demonstrate leadership and supervisory skills	PLO #2: Students will demonstrate sound ethical choices
BMGT-1301 (Supervision)	I,D	I,D
BMGT-1305 (Comm.Mgmt)	I,D	I,D
BMGT-1307 (HPWT)	I,D	I,D
BMGT-1382 (Co-op)	I,D	I,D
BMGT-1383 (Co-op)	D, M	D, M
BMGT-2303 (Pro. Solv.)	D, M	D, M
BMGT-2305 (Adv. Comm)	D, M	D, M
BMGT-2309 (Leadership)	D, M	D, M
BMGT-2331 (Prin. Qual)	D, M	D, M
BUSA (1312) (Investments)	I, D	D, M
BUSG-1315 (Small Bus.)	I, D	D, M
BUSG-2309 (Sm Bus. Entr.)	D, M	D, M
HRPO-1311 (Human Relations)	I, D	I, D
HRPO -2301 (HR Mgmt)	D, M	D, M
MRKG-1311 (Prin. of Mrkt)	I, D	I, D
MRKG-2333 (Pric. Selling)	D, M	D, M

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Goal #3: To graduate students who can use critical thinking skills.	
Program-Specific Courses	PLO #1: Students will analyze various business problems and develop solutions
BMGT-1301 (Supervision)	I, D
BMGT-1305 (Comm.Mgmt)	I, D
BMGT-1307 (HPWT)	I, D
BMGT-1382 (Co-op)	D
BMGT-1383 (Co-op)	D
BMGT-2303 (Pro. Solv.)	D, M
BMGT-2309 (Leadership)	D, M
BMGT-2331 (Prin. Qual)	D, M
BUSA (1312) (Investments)	I, D
BUSG-1315 (Small Bus.)	I, D
BUSG-2309 (Sm Bus. Entr.)	D, M
HRPO -2301 (HR Mgmt)	D, M
HRPO-1311 (Human Relations)	I, D
MRKG-1311 (Prin. of Mrkt)	I, D
MRKG-2333 (Pric. Selling)	D

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Goal #4: To graduate students who use communication skills.		
Program-Specific Courses	PLO #1: Students will develop professional oral and written communication	PLO #2: Students will demonstrate ability to compile and organize information for a document
BMGT-1301 (Supervision)	I, D	I, D
BMGT-1305 (Comm.Mgmt)	I, D	I, D
BMGT-1307 (HPWT)	I, D	I, D
BMGT-1382 (Prof. Image)	I, D	I, D
BMGT-1382 (Co-op)	I, D	I, D
BMGT-1383 (Co-op)	I, D	I, D
BMGT-2303 (Pro. Solv.)	D, M	D, M
BMGT-2309 (Leadership)	D, M	D, M
BMGT-2331 (Prin. Qual)	D, M	D, M
BUSA (1312) (Investments)	I, D	I, D
BUSG-1315 (Small Bus.)	I, D	I, D
BUSG-2309 (Sm Bus. Entr.)	D, M	D, M
HRPO-1311 (Human Relations)	I, D	I, D
HRPO -2301 (HR Mgmt)	D, M	D, M
MRKG-1311 (Prin. of Mrkt)	I, D	I, D
MRKG-2333 (Pric. Selling)	D, M	D, M

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Goal #5: To graduate students who demonstrate teamwork skills.	
Program-Specific Courses	PLO #1: Students will collaborate on group projects
BMGT-1301 (Supervision)	I, D
BMGT-1305 (Comm.Mgmt)	I, D
BMGT-1307 (HPWT)	D, M
BMGT-1382 (Co-op)	I, D
BMGT-1383 (Co-op)	D, M
BMGT-2303 (Pro. Solv.)	D, M
BMGT-2309 (Leadership)	D, M
BMGT-2331 (Prin. Qual)	D
BUSA (1312) (Investments)	
BUSG-1315 (Small Bus.)	I, D
BUSG-2309 (Sm Bus. Entr.)	D, M
HRPO-1311 (Human Relations)	I
HRPO -2301 (HR Mgmt)	I, D
MRKG-1311 (Prin. of Mrkt)	I, D
MRKG-2333 (Pric. Selling)	D

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Goal #6: To graduate students who can evaluate personal and social responsibility.			
Program-Specific Courses	PLO #1: Students will demonstrate personal responsibility	PLO #2: Students will demonstrate social responsibility	PLO #3: Students will demonstrate knowledge of ethical situations
BMGT-1301 (Supervision)	I, D	I, D	I, D
BMGT-1305 (Comm.Mgmt)	I, D	I, D	I, D
BMGT-1307 (HPWT)	I, D	I, D	I, D
BMGT-1373 (Prof. Image)	I, D	I, D	I, D
BMGT-1382 (Co-op)	I, D	I, D	I, D
BMGT-1383 (Co-op)	I, D	I, D	I, D
BMGT-2303 (Pro. Solv.)	D, M	D, M	D, M
BMGT-2309 (Leadership)	D, M	D, M	D, M
BMGT-2331 (Prin. Qual)	D, M	D, M	D, M
BUSA (1312) (Investments)	I, D	I, D	I, D
BUSG-1315 (Small Bus.)	I, D	I, D	I, D
BUSG-2309 (Sm Bus. Entr.)	D, M	D, M	D, M
HRPO-1311 (Human Relations)	I, D	I, D	I, D
HRPO -2301 (HR Mgmt)	D, M	D, M	D, M
MRKG-1311 (Prin. of Mrkt)	I, D	I, D	I, D
MRKG-2333 (Pric. Selling)	D, M	D, M	D, M

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