Mass Communications (General)
(Revised 2007-05-31)

Web Sites

Amarillo College Links

- Mass Communication Home Page—Features a brief overview of program.
- Amarillo College Home Page

Mass Communication (General)

- Gender, Race and Ethnicity in Media—Links compiled by the University of Iowa libraries.
- Mass Communication Law—A collection of links from the University of Iowa Web site.
- Mass Communication Links—This page from the University of Florida library Web site has sections entitled Analyses and Alternatives to the Mainstream Press, Associations and Organizations, Advertising, Journalism, Legal and Government Resources, Public Relations, Telecommunications/Broadcasting, and Miscellaneous Useful Resources.
- Media Reference Sources and Information—Links compiled by the U.C. Berkeley library. Includes television and radio.
- Media Watchers and Activists—Links compiled by the University of Iowa libraries.
- Newseum: The Interactive Museum of News—An interesting site with the stated mission of helping the public understand the news. Hovering the cursor over the icons at the top of the page reveals what each one does. The Today’s Front Pages section contains thumbnail images of more than 300 newspapers around the world. The Stories of the Century section shows the results of voting by the public and journalists on the most important stories of the 20th Century. Some of the other sections are NewsMania Quiz Game, Pulitzer Prize-winning Photographs, Front Pages-War in Iraq, Editorial Cartoons, The Black Press, and Every Four Years (the presidential race).
Careers and Jobs

- **JournalismJobs.com**—The “general links” page is packed with dozens of useful sites. The sections are Journalism Publications, News Sites, Media Organizations, Research Tools, Journalism Training, Media Centers, Journalism Libraries, and News, TV, and Radio.


News

- **Amarillo Globe-News**
- CNN
- **The Dallas Morning News**
- Fox News
- **Network Television News and News Magazines**—Links to their Web sites.
- **The New York Times on the Web**
- **News Sources**—A collection of television, radio, and newspaper links on the Web site of the Gelman Library at George Washington University. The "Ready Reference Collection” links in the left frame contain lots of useful information, too!
- **Online Newspaper Links**—From Internet Public Library. Contains links to newspapers around the world. Search can be limited to Texas newspapers.

Research Resources

- **Avoiding Plagiarism**—Many writers accidentally plagiarize from sources simply because they do not know how to paraphrase content properly (express it in their own words). This site explains how to paraphrase correctly. This site was created by Indiana University and contains links to other pages with good explanations and examples.

- **Bartleby.com**—A useful collection of reference sources, including a dictionary, thesaurus, gazetteer (geographic places), quotation database, English usage sources, *The World Fact Book* (a source for extensive country information) and much more.
• **Copyright Basics**—Information from the U.S. government on copyright.

• **Fedstats.gov**—The gateway to statistics compiled by the United States government.

• **Finding Data on the Internet**—This site is maintained by Robert Niles, who writes the “Find It” column for the *Los Angeles Times*. It contains links to categories such as Basic Stuff, Agriculture, Crime, Economics, Education, Energy, Finding People, Health, Investing, Language, Law and Politics, Mail, Military, and Safety.

• **Firstgov**—A U.S. government site that brings together government resources on the Web.

• **Gallup Organization Web Site**—Web site of the well-known polling organization.

• **Information for Students from the Newspaper Association of America**—Selected information on the NAA Web site. Particularly useful for readership statistics. From site: “The Association focuses on six key strategic priorities that collectively affect the newspaper industry: marketing, public policy, diversity, industry development, newspaper operations and readership.”

• **NewsLink Starting Points for Journalists**—Sections are Reporters' Hot Lists, Professional Reference, and Selected Sources. Newslink is one of *PC Magazine*’s “Top 100” sites. NewsLink Associates calls itself “an academic and professional research and consulting firm studying electronic publishing and visual journalism.”

• **RefDesk**—This site describes itself as the “single best source for facts.” It has an amazing collection of links to sites where all kinds of information can be looked up. Having them all in one place is very convenient!

• **Roper Center for Public Opinion Research**—The Roper organization states that it maintains “the world's largest archive of survey data.”

• **Statistics Every Writer Should Know**—Site description: ”Here, described in plain English, are some basic concepts in statistics that every writer should know.” Also maintained by Robert Niles, who writes the “Find It” column for the Los Angeles Times.

• **Texas Online**—The official Web site of the State of Texas.

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**AC Library Databases**

WebAdvisor login is required.
• **Academic Search Premier**—Largest multi-subject academic database. Good for almost any type of research.

• **Biography Resource Center**—Excellent, easy-to-use source for biographical information.

• **Business Source Complete**—Business news and information.

• **CQ Researcher**—“. . . explores a single "hot" issue in the news in depth each week. Topics range from social and teen issues to environment, health, education and science and technology.” Information from vendor. Excellent for pro-con assignments.

• **Facts on File World News Digest**—” . . . a permanent record of the essential facts of the news as reported in the major newspapers and news magazines of the U.S., Canada, Britain, Australia, and elsewhere in the world.” Information from vendor.

• **InfoTrac Newspapers**—” . . . indexes 10 full text newspapers from around the world by titles, headline, author, section, or other assigned fields.” Information from vendor.

• **NetLibrary eBooks**—NetLibrary contains thousands of electronic books that can be read online. The content of each book can be electronically searched to find each page that contains your search term. NetLibrary is an excellent research tool for almost any topic.

• **Oxford Reference Online**—Self-described as ”the world’s most trusted reference collection.” Contains English dictionaries and thesauruses, bilingual dictionaries, maps and illustrations, timelines, encyclopedias, and subject encyclopedias in many areas.

• **Proquest Historical Newspapers** (*New York Times*, 1851-2003)—” . . . the complete back runs of The New York Times in full image. Every issue is reproduced from cover to cover not just the news stories and editorials, but also the graphics and advertisements, in downloadable PDF.” Information from vendor.

• **Student Resource Center Gold**—Multi-subject database that works well for almost any topic. Especially strong in biography, history, and the cultures of various peoples and countries.

• **WilsonSelectPlus**—Another multi-subject database that is a very good tool for most topics.
• **WorldCat**—The name comes from “world catalog.” WorldCat searches the holdings of thousands of libraries worldwide, and users can click the “ILL” icon to order materials on interlibrary loan. WorldCat is also an excellent place to look up publication information for materials.

**Electronic Books**

*WebAdvisor login is required.*


**Print Books**

**Notes:**

► Books are housed on the 4th floor, Washington Street Campus, unless otherwise specified.
- Books on the 4th floor (WSC) can be checked out.
- Books on the 2nd floor (WSC) cannot be checked out (reference material).
- The library on AC’s West Campus is a member of the Amarillo Public Library system (Northwest Branch).


- **Introduction to Mass Communication: Media Literacy and Culture.** Baran. 1999. 302.23 B225I.


- **Mass Media and American Politics.** Graber. 2002. 302.23 G728

- **Media and Culture: An Introduction to Mass Communication.** Campbell. 1998. 302.23 M489CA


- **Mightier than the Sword: How the News Media have Shaped American History.** Steitmatter. 1997. 070.4 S915.


- **The Press in Times of Crisis.** Chiasson. 1995. 071.3 P928.