

**President's Council
September 30, 2008
SUMMARY**

MEMBERS PRESENT:

Paul Matney
Angela Allen
Norma Campbell
LuLu Cowan
Kim Davis
Daniel Esquivel
Linda Hendrick
David Hernandez
Holly Hicks
Lynae Jacob
Lana Jackson
Lori Merriman

Jerry Moller
Ed Nolte
David Palacio
Linda Pitner
Theresa Rider
Maury Roman
Debra Russell
April Sessler
Jack Stanley
Kay Taylor
Renee Vincent
Margie Waguespack

OTHERS PRESENT:

Ellen Green
Joe Wyatt
David Ziegler

Common Reader – *All Over But the Shoutin'* by Rick Bragg; October 7, 2008 – Events associated with the First Year Experience team will include Mr. Bragg's visit with Mass Communications students in the Badger Den at 9:00 a.m. A lecture and book signing will follow at the Globe News Center for the Performing Arts at 7:00 p.m. The book is inspirational and a triumph of the human spirit.

Bond Issue Construction (Science Laboratory & Nursing and Dental Health Building) – Ground breaking for the Science Laboratory building was held at the Washington Street Campus, August 20. Dr. Matney distributed building plans for the West Campus Nursing/Dental Health Center and discussed the Dental Clinic utilizing the first floor with Nursing on the second floor, and the simulation and practice labs on the third floor. Discussion included The Resource Center, faculty offices, classrooms, student "sticky" areas, and parking. Ellen added that a bond update page on the AC website will be available at the end of this week. It will include construction updates and a video from architects, Shiver-Megert of the future West Campus.

Implementation of the new LMS (Angel Learning) – A 16 member faculty committee which included Claudie Biggers, Mark Hutson, and Sherry Hendrix with EduServe, along with 4 students, were appointed and a request for proposal was completed and submitted to 10 vendors. Five proposals were returned. After viewing demonstrations from 3 different companies, Angel Learning was selected. Training is currently underway.

Implementation of the IT Tactical Plan (Equipment Replacement Task Force) The plan included four impact areas: Culture, Governance and Technology Support Organization; Policy and Procedures; Strategic Planning & Resource

Utilization; and Application Effectiveness. The Technology Replacement Task Force was formed with faculty members Jerry Moller, Duane Litner and Ken Pirtle and others. Pirtle has since retired from AC and John Chaka is serving in his place. Currently, the Technology Replacement Task Force is working hard to implement their schedule for equipment replacement. Moller briefly explained the process of providing an inventory of critical needs. The Task Force has prioritized for the next 4 years. Over 1,000 pieces of equipment will need to be replaced with 700 being critical priorities. The critical needs will be met this year, beginning with the East Campus, Business & Industry, and student labs. There will always be emergency needs and emergency needs will be #1. If it cannot be repaired, it will be replaced.

Development of the new Center of Teaching and Learning – Combines Professional & Organizational Development with e-Learning under the leadership of Associate Dean, Patsy Lemaster.

Successfully fill three important positions (CIO, Director of e-Learning and ID)
The process continues for the Chief Information Officer and Dean of Technology, Director of e-Learning, and the Instructional Designer Specialist for e-Learning.

New program initiative in wind energy and machining – Jack Stanley presented the Board of Regents the Wind Energy Proposal at the September 23 Board Meeting, requesting approval for AC to offer a beginning certificate, an advanced certificate program, and an AAS degree in Wind Energy. With the Regent's approval, AC submitted a curriculum to the Texas Higher Education Coordinating Board the following day. Currently, a curriculum for a machining program is being developed with the possibility of being offered in January 2009.

Respond to recent positioning study:

- Value of associate degree – Express the advantages of the degree.
- Student pride – We need to foster student pride and let the Faculty Senate assist.
- Recruit the “underemployed” & capable students who are not going to college – Communicate the location and affordability of AC.
- Market affordability, high quality education and location – expressing the advantages and excellent teaching at AC.
- Improve communication (“Plugged In”) – Ellen Green and Joe Wyatt are developing an electronic newsletter to be produced four times a year, debuting on October 15.

PRO – Pursuing Real Opportunities – On September 19, 32 AC employees and 35 AISD employees toured Pacific Cheese, Amarillo Gear, Nationwide Insurance, Ben E. Keith and Bell Helicopter. The PRO launch will be held November 11. AC, AISD and AEDC have interviewed several local industries and CEO's collecting workforce information. A remarkable website has been developed to better inform parents, teachers, and students of the technical job

opportunities available in the community and the advantages of certificates and associate degrees.

Continued emphasis on our National Association for Development Education (NADE)-recognized developmental education program – AC received national recognition in Boston last spring. We received the highest recognition in developmental reading, writing and math.

SACS events:

- DE substantive change – (Distance Education)
- Fifth-Year Interim Report – Has been completed and was submitted by October 1.
- AC received a good exit report with one recommendation. Congratulations to Daniel Esquivel and the Hereford Campus.

Awareness of new Coordinating Board accountability standards campus-wide- Includes transfers, certificates and degree completers rather than contact hours.

Create a campus wide culture of enrollment growth to serve students – It is important that everyone on campus develop an attitude of promoting and serving more students. We are operating in a super-heated competitive environment.

Enrollment fall '08

10,122 credit; down 28 from fall '07 (.27%). Down 1400-1200 students during the past 4 years which is being masked by an increase in dual credit enrollments. We need to provide quality education opportunities for students, not only to make a living, but to make a life.

Emergency Management – Training of employees for emergency preparedness was completed last week. The sessions were presented by Robert Williams and Troy Ross from A-Step, Inc. The AC Emergency Prevention and Response Manual is being modified and will be completed soon. AC does have a Threat Response Team in place. The Emergency Manager position has been filled by Rusty Cornelius. Mr. Cornelius will begin work on November 3.

Next Meeting: Monday, November 10, 2008 @ 3:00 p.m., in the CUB, Private Dining Room, 106. You will be notified prior to the meeting requesting issues or topics for discussion.