

Attributes of Different Colors

Orange Attributes

- Playful, energetic
- Charming
- Risk-taker
- “Just do it”
- Tests limits
- Quick-witted
- Master negotiator
- Creative, inventive
- “Let’s make a deal”
- Natural entertainer
- Non-conformist
- Likes tangible rewards
- Impulsive, spontaneous
- Visual, kinesthetic
- Thrives on competition
- Appreciates immediate feedback
- High need for mobility

Green Attributes

- “should be able to”
- “Why?”
- Intellectual, philosophical
- Very complex
- Perfectionists
- Standard setters
- Visionaries, futurists
- Can never know enough
- Calm, cool, collected
- Often not in the mainstream
- Abstract, conceptual, global
- Need for independence
- Explores all facets before making a decision
- Approaches interpersonal relationships in a logical manner
- Work is play—play is work

Gold Attributes

- **“Be prepared”**
- **Loves to plan**
- **Detail- / service-oriented**
- **Values family traditions**
- **Helpful, trustworthy**
- **Conservative, stable**
- **“shoulds” and “should nots”**
- **Strives for sense of security**
- **Punctual, predictable**
- **Duty, loyalty, responsibility**
- **Analytical**
- **There is a right way to do everything**
- **Policies, procedures, rules**

Blue Attributes

- **Cooperative, not competitive**
- **Mediators**
- **Optimistic**
- **Caretakers**
- **Passionate**
- **Peacemakers**
- **True romantic**
- **Cause-oriented**
- **Need to feel “special”**
- **Always has a kind word**
- **Enjoys symbols of romance**
- **Strong spirituality**
- **Sensitive to other’s needs**
- **Peace, harmony, relationship**
- **Motivate, encourage others**

Reframing

Orange may see self as...

Fun-loving, enjoys life

Spontaneous

Flexible, adaptable

Proficient, capable

Hands-on person

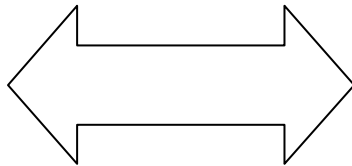
Problem-solver

Good negotiator

Multi-tasking

Eclectic

Strong ability to discriminate among options



Others may see Orange as...

Irresponsible

Flaky

Wishy-washy

Spends time at things they enjoy

Not interested in ideas

Disobeys rules

Manipulative

Not able to stay on task

Scattered, cluttered

Indecisive

Green may see self as...

Superior intellect

98% right

Tough-minded, efficient

Creative, visionary

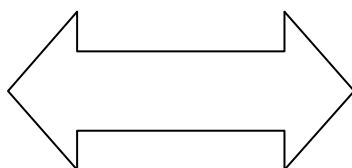
Original, unique

Eminently reasonable

Calm, not emotional

Under control

Seeking justice



Others may see Green as...

Intellectual snob

Arrogant

Heartless, doesn't care about people

Unrealistic

Eccentric, weird

Emotionally controlled

Cool, aloof, unfeeling

Afraid to open up

Lacking mercy

Gold may see self as...

Stable

Providing security

Dependable

Firm

Always have a view

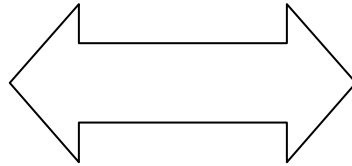
Executive type

Realistic

Orderly, neat

Punctual, expects the same

Goal-oriented



Others may see Gold as...

Rigid

Controlling

Dull, boring

Stubborn, pig-headed

Opinionated

Bossy

Unimaginative

Uptight

Rigid idea of time

Ends justify the means

Blue may see self as...

Warm, caring

Spiritual

Romantic

Idealistic

People person

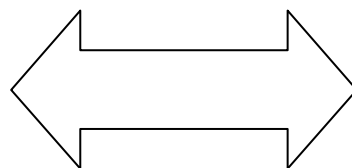
Expressive, expansive

Great communicator

Able to see need for exceptions

Likes to please people

Social interaction expert



Others may see Blue as...

Over-emotional, "bleeding heart"

Other-worldly

Mushy

Hopelessly naïve, easily duped

Too tender-hearted

Smothering

Talks too much

Ignores policy, creates chaos

Groveling, fawning

Slick, manipulative

Identifying the Person At Risk

In Esteem

At Risk

Orange

Acts boldly, is direct
Risk-taking behavior
Acts impulsively, spontaneously
Seeks adventure without drugs
Assertive, to the point
Extremely physical

Rudeness, Defiance
Breaking the rules
Running away, dropping out
Substance abuse
Lying, cheating
Violence

Green

Questioning, exploring ideas
Considers others' ideas
Works independently
Low social interactions
Thrives on work, ingeniousness
Strives for improvement of competency
Has high expectations

Indecisiveness
Refusal to comply or cooperate
Extreme aloofness, withdrawal
Snobbish, put-down remarks
Refusal to communicate
Perfectionism, performance anxiety
Highly critical of self and others

Gold

Task/ structure-focused
Serious attitude
Likes to be helpful
Cares for body, health
Direct but cautious
Cooperative, obedient to rules

Complaining, self-pity
Anxiety, worry
Depression, fatigue
Psychosomatic problems
Malicious judgments about self and others
"Herd mentality"

Blue

Abundantly gives appreciation
Values honesty, integrity
Likes team work, easily communicates
Create things to improve life
Contagiously enthusiastic
Cooperative, encourages others
Strives for harmony, is calm

Attention-getting misbehavior
Lying to save face
Withdrawal
Fantasy, day-dreaming, trancing out
Crying, depression
Passive resistance
Yelling, screaming

Esteem the (Color)Person By...

Orange

- ✓ Opportunities for self-expression
- ✓ Being their audience
- ✓ Opportunities for quick action
- ✓ Opportunities to defy risk
- ✓ Giving them frequent change
- ✓ Being their cheering section
- ✓ Chance to experience things
- ✓ Opportunities to challenge their imagination

Green

- ✓ Help them choose tasks that are difficult, challenging
- ✓ Provide feedback on the quality of their work
- ✓ Opportunities to increase knowledge, build competence
- ✓ Recognizing their successes
- ✓ Opportunities to display competence
- ✓ Giving patient answers to many questions from a curious mind
- ✓ Opportunities to build logical processes
- ✓ Giving them a chance to seek options to situations

Gold

- ✓ Providing in all life situations
- ✓ Providing clear & specific feedback on behavior
- ✓ Setting definitive rules
- ✓ Honoring evidence of success with concrete rewards
- ✓ Opportunities to demonstrate responsible conduct
- ✓ Opportunities to be of service to others
- ✓ Opportunities to demonstrate leadership qualities
- ✓ Accepting them as an important part of the group

Blue

- ✓ Accepting them for who they are
- ✓ Reassuring them of their self-worth
- ✓ Providing personal recognition for accomplishments
- ✓ Opportunities to demonstrate creativity
- ✓ Opportunities to please those in authority
- ✓ Creating a harmonious working environment
- ✓ Providing cohesion in their learning, home, and work environments
- ✓ Opportunities to motivate and add enthusiasm to group situations

Orange

Esteemed by...
Appreciated for...
Validated by...
At Work They Are...
Their Specialty is...
Overall Mood...
Key Character Trait...

Recognition
Creativity
Visible Results
Flexible
Energy
Enthusiastic
Skillfulness

Green

Esteemed by...
Appreciated for...
Validated by...
At Work They Are...
Their Specialty is...
Overall Mood...
Key Character Trait...

Insights
Their Ideas
Affirming Their Wisdom
Pragmatic
Strategy
Calm, Cool, Collected
Ingenuity

Gold

Esteemed by...
Appreciated for...
Validated by...
At Work They Are...
Their Specialty is...
Overall Mood...
Key Character Trait...

Being of Service
Accuracy & Thoroughness
Appreciation of Service
Procedural
Results
Concerned
Responsibility

Blue

Esteemed by...
Appreciated for...
Validated by...
At Work They Are...
Their Specialty is...
Overall Mood...
Key Character Trait...

Helping People
Unique Contributions
Personal Acceptance
A Catalyst
Relationships
Committed
Authenticity

Student Learning Expectations

Orange

- ✓ Direct application of Knowledge
- ✓ Competitive instruction
- ✓ Opportunities to discover by doing
- ✓ Recognition for immediate application
- ✓ Physical, fun activities
- ✓ Variety of instructional strategies
- ✓ Content-applied learning

Green

- ✓ Theory investigation
- ✓ Independent instruction
- ✓ Opportunities to explore new knowledge
- ✓ Recognition for competence
- ✓ Immediate challenge
- ✓ Beyond text instruction
- ✓ Conceptual learning

Gold

- ✓ Structure with clearly defined goals
- ✓ Traditional instruction
- ✓ Opportunities to share responsibility
- ✓ Recognition for being on-task
- ✓ Foundation of subject established first
- ✓ Routine, rules, directed instruction
- ✓ Specific content learning

Blue

- ✓ Open, interactive atmosphere
- ✓ Group/ cooperative learning environment
- ✓ Opportunities for self-esteem/ reassurance
- ✓ Recognition for being an individual
- ✓ Imaginative/ creative “sharing” activities
- ✓ Open-communication approach to instruction
- ✓ Conceptual & content learning

Succeeding with Other Colors

Orange...

Friends	Teachers	Parents/ Adults
<ul style="list-style-type: none">• Be active, don't slow them down• Be spontaneous• Compete in fun• Be adventuresome• Be optimistic• Be Energetic & ready to go	<ul style="list-style-type: none">• Be open, ready to wing it• Like students to solve problems & move quickly• Hands-on activities• Work on your own• actively involved in the class	<ul style="list-style-type: none">• Direct, right-to-the-point approach• Respect their lack of structure• Get involved in activities with them• Compliment their generosity & sense of humor

Green...

Friends	Teachers	Parents/ Adults
<ul style="list-style-type: none">• Aware of curiosity about life• Give things that challenge their problem solving abilities• Need for independence• caring, even though may not show feelings• Respect their ideas	<ul style="list-style-type: none">• Be open to new ideas/ concepts• Like to say it once: pay attention!• Go into subjects very deeply• Be curious, ask questions• Be original in your assignments• Be observant	<ul style="list-style-type: none">• Respect their preoccupation with ideas/ logic• they care but don't express feelings freely• Respect their wisdom• Think ahead• Help with day-to-day details

Gold...

Friends	Teachers	Parents/ Adults
<ul style="list-style-type: none">• Be on time• Try to be extra organized• They are generous but like things returned• Do what you say you will do• Be dependable & loyal	<ul style="list-style-type: none">• Respect their need for rules• Pay attention to details• Be on time• Be neat & orderly• Follow directions carefully• Respect their position as a teacher	<ul style="list-style-type: none">• Be clean & neat• Be truthful• Plan ahead• Think ahead• Don't beat around the bush, be up-front• Respect their need for tradition & stability• Be dependable & loyal

Blue...

Friends	Teachers	Parents/ Adults
<ul style="list-style-type: none">• Spend quality time one-on-one• They wear their hearts on their sleeves• Listen to them as they listen to you• Be supportive• Share thoughts & feelings	<ul style="list-style-type: none">• Respect their concern for feelings• Share your ideas & feelings• You can be dramatic, expressive• Get along with others in class• Offer positive feedback• Appreciate their warmth/ caring	<ul style="list-style-type: none">• Respect their need to know about you• Take a creative approach to problem solving• Be truthful & sincere• Think ahead• Cooperate with other family members• Be thoughtful• Be helpful, open, & communicative