

Chapter 17 Special Occasion Speeches

Speech of Introduction – Introduces main speaker to the audience

- Build enthusiasm for the speaker
- Build enthusiasm for the topic
- Establish a welcoming climate

Speech of Presentation – Presents someone a gift or award.

- Acknowledge the achievements of the recipient.

Speech of Acceptance – A speech that gives thanks for a gift, an award, or some other form of public recognition.

- Be brief
- Be humble

Commemorative Speech – a speech that pays tribute to a person, a group of people, an institution, or an idea.

- Give audience reasons that your subject is praiseworthy
- Heighten audience appreciation of person or event

After Dinner Speech – A speech to entertain that makes a thoughtful point about its subject in a lighthearted manner.

- Food or drink is usually involved
- Humor is important