

Amarillo College Strategic Plan Through 2015

Performance on Measures

(Note: Line will be green if on target to meet goal and red if not on target to meet goal)

GOAL 1 - 4-YEAR GRADUATION RATE FROM AC

Goal 1: Expand Student Success

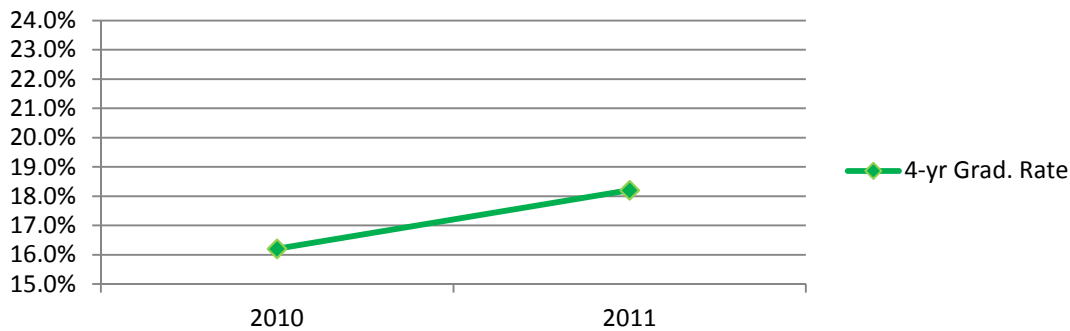
MEASUREMENT OF GOAL 1: Between 2011 and 2015, student success, as measured by:

1.a. percentage of first-time full-time credential seeking undergraduates who have graduated within four years, will increase by 1.5% per year to a total percentage of 23.7% and

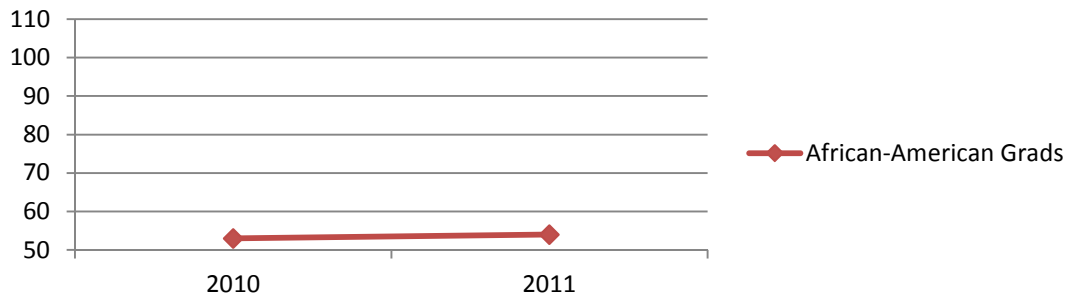
1.b. number of African-American students who have graduated annually, will increase by 14.7% per year to a total of 106 for a total increase of 100%, and

1.c. number of Hispanic students who have graduated annually, will increase by 14.8% per year to a total of 426 for a total increase of 100%.

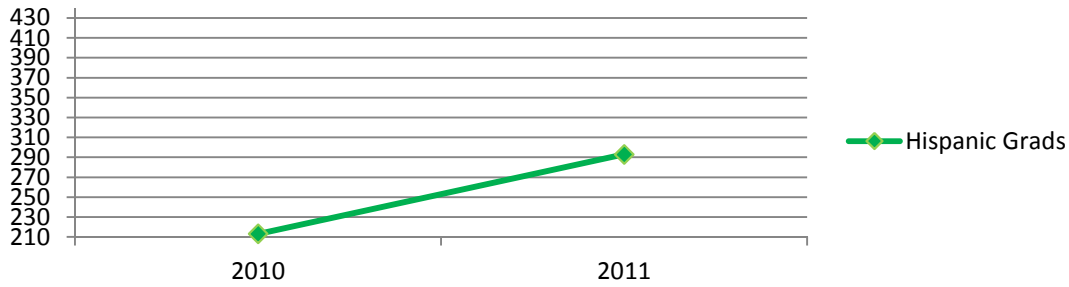
Goal 1.a. 4 Year Graduation Rate



Goal 1.b. African-American Grads



Goal 1.c. Hispanic Grads



Goal 2 - Credit Enrollment at AC

Goal 2: Ensure Student Access

MEASUREMENT OF GOAL 2: Between 2011 and 2015, participation, as measured by:

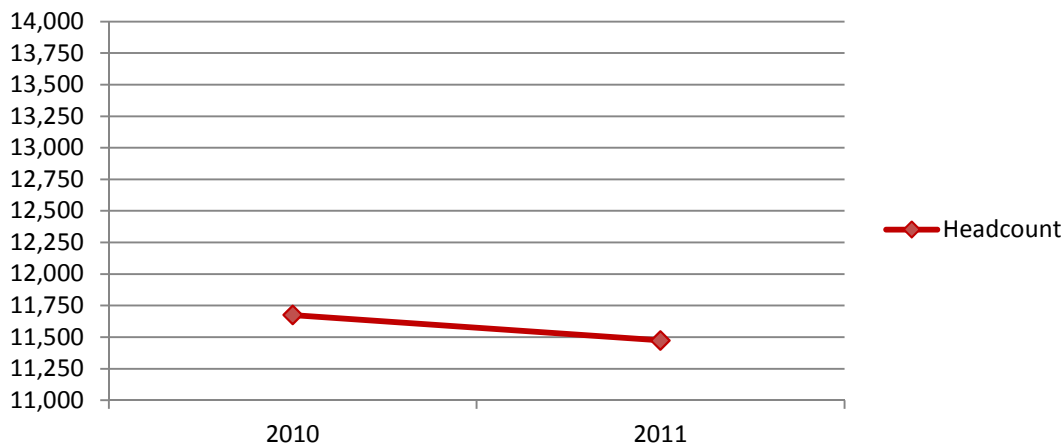
2.a. unduplicated fall headcount for academic credit students, will grow by approximately 3.2% per year to a total of approximately 13,640,

2.b. unduplicated annual headcount for continuing education (CE) students, will grow by approximately 2.3% per year to an approximate total of 30,300, and

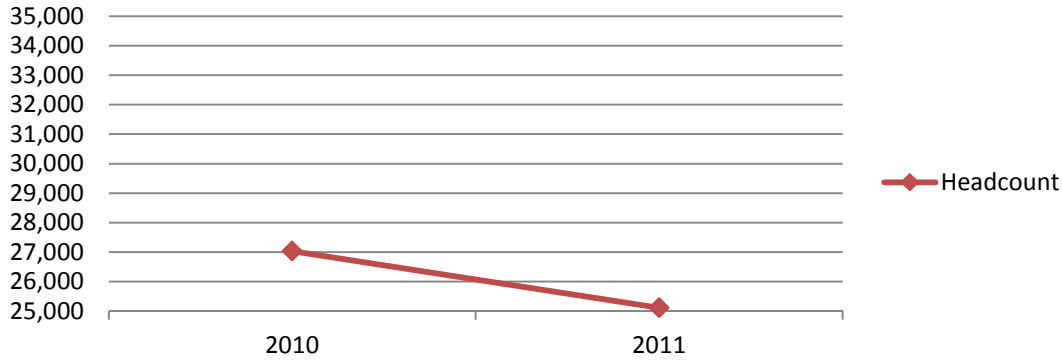
2.c. unduplicated fall headcount for African-American academic credit students, will grow by approximately 3.5% per year to a total of approx. 600, and

2.d. unduplicated fall headcount for Hispanic academic credit students, will grow by approximately 12% per year to a total of 6,207.

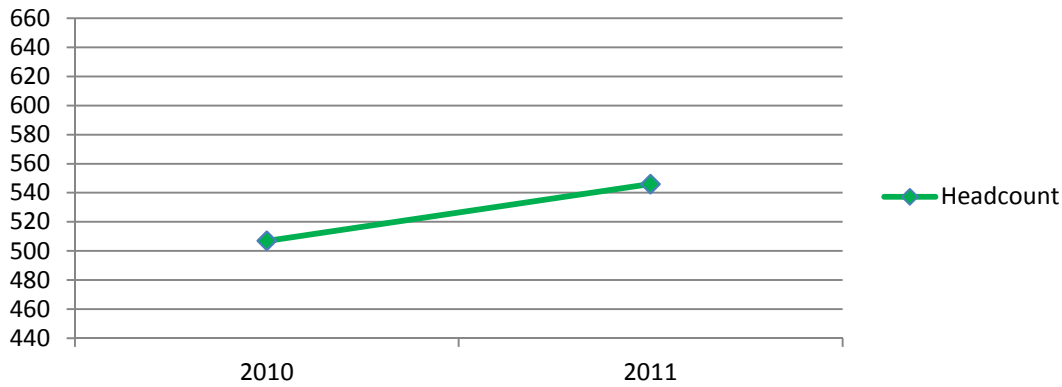
Goal 2.a. Unduplicated Fall Headcount



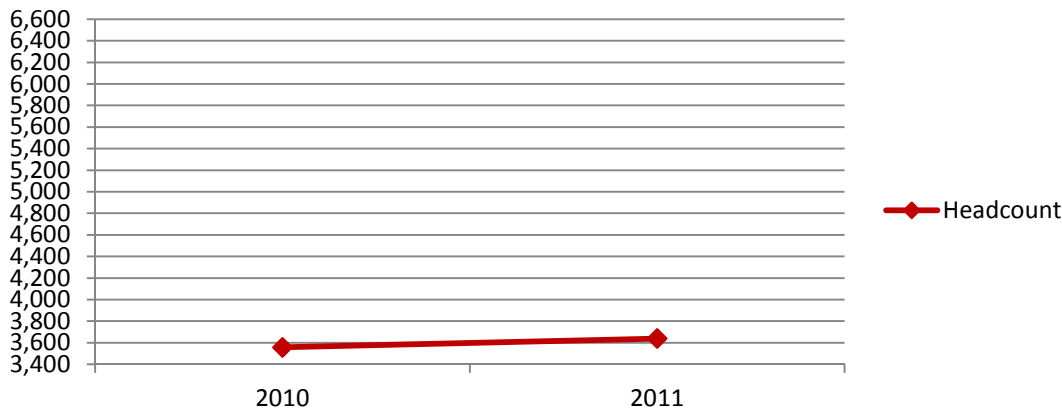
Goal 2.b. Unduplicated CE Annual Headcount



Goal 2.c. Unduplicated African American Headcount



Goal 2.d. Unduplicated Hispanic Headcount



Goal 3 - Educational Attainment Amarillo

Goal 3: Promote Education and Economic Viability for Our Community

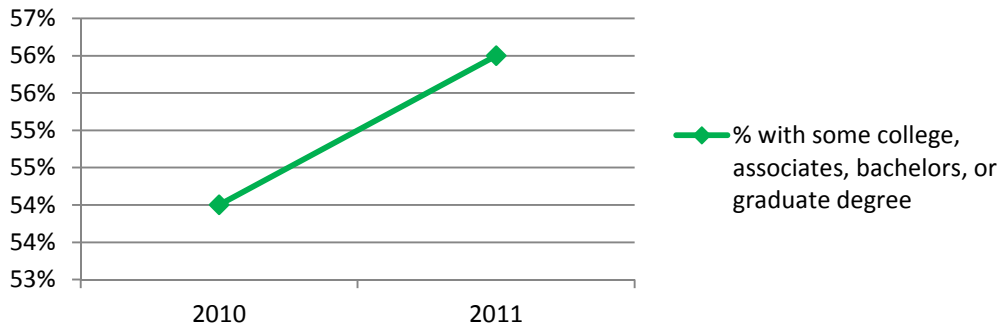
MEASUREMENT OF GOAL 3: Between 2011 and 2015, educational and economic viability, as measured by:

3.a. educational viability in the Panhandle, percentage of residents holding at least one baccalaureate, associate degree or having some college education, will increase by 0.3 percentage points per year to a total of 55.5% and

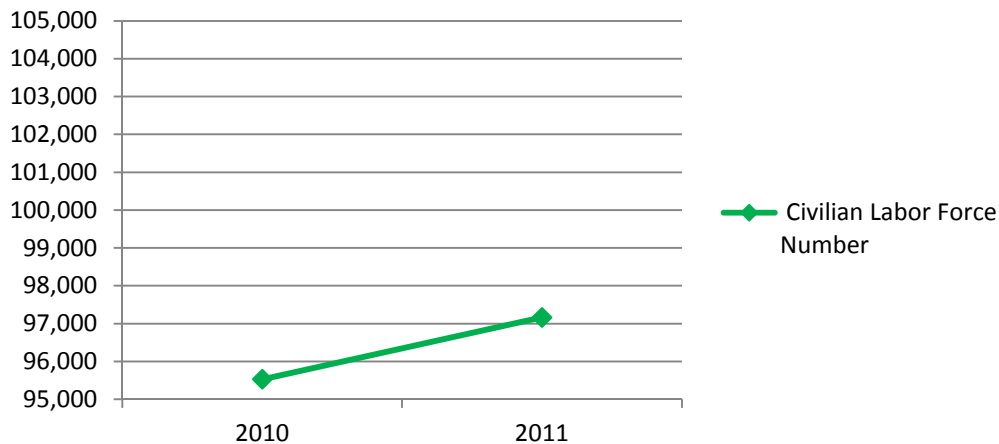
3.b.1. economic viability in Amarillo, the Amarillo labor force 16 year and over, will increase by approximately 1.5% each year to an approx. total of 103,000 or

3.b.2. economic viability in Amarillo, the unemployment rate of the Amarillo labor force 16 years and over, will remain steady at 4.7% per year.

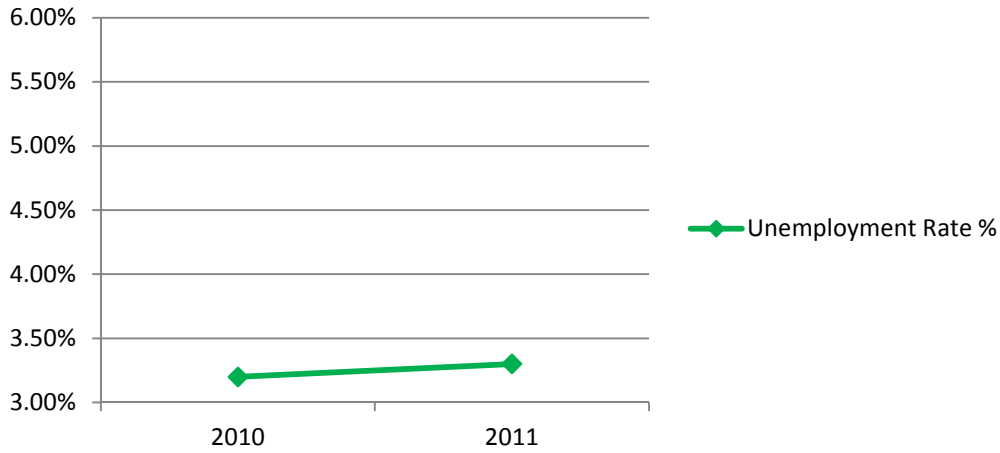
Goal 3.a. % with some college, associates, bachelors, or graduate degree



Goal 3.b.1. Civilian Labor Force Number



Goal 3.b.2. Unemployment Rate %



Goal 4 - Sustainability of AC = Unrestricted Reserves >= 10% of Budget

Goal 4: Ensure the College's Future

MEASUREMENT OF GOAL 4: Between 2011 and 2015, Amarillo College's sustainability, as measured by:

4.a. the annual financial statement for each August 31 will show an unallocated fund balance equal to at least ten percent of the proposed budget for the succeeding fiscal year.

Goal 4a. % of Budget Allocated as Unrestricted Reserves

